

SOCIAL MEDIA POLICY

Date: *May 2020*

To be updated: *May 2023*

Aim of this policy

To ensure discourse on the Safe System Solution Pty Ltd social media pages is topical and respectful. This policy documents company policy to ensure that community standards are maintained by social media posts that allow for robust but civil discussion.

Definition of terms

Social Media

- The term refers broadly to any online media that allows for user participation, interaction, or publishing. Commonly used social media tools include but are not limited to, LinkedIn, YouTube, weblogs, Flickr, forums, and discussion boards.

False

- The primary claim(s) of the content is/are factually inaccurate

Partly False

- The claim(s) of the content is/are a mix of accurate and inaccurate, or the primary claim is misleading or incomplete.

Policy

Safe System Solutions Pty Ltd encourages fact-based and science-based approaches to road safety. It acknowledges that there are instances when the implementation of measures may cause community disagreement or concern. Discussion or even debate on such measures is legitimate provided it is conducted appropriately.

While debate is encouraged, what is not encouraged are name-calling or ad-hominem attacks (eg. attacks on the comment based on religion, race, gender, disability, or sexual orientation etc of the person making the comment). Commenters should strive to attack the substance of arguments, rather than the person who is making them.

Comments related to religion, race, or sexual orientation are not appropriate in relation to discussions concerning road safety and will be removed. Comments related to gender or disability are permissible only in relation to road safety issues and not in relation to ad-hominem comments.,

We will remove commercial posts and spam.

We will remove comments that violate these standards or are disruptive of the community without providing legitimate debate. This includes personal feuds between comments from different persons that deviate from the article being discussed.

We reserve the right to remove comments that have been fact checked against multiple reviewed sources and shown to provide false information or partly false information. We also reserve the right to retain such comments but to highlight the inaccuracies.

We reserve the right to remove any content at any time without consultation.

For questions regarding our policy and guidelines, or to report abuse, please contact info@safesystemsolutions.com.au

Policy review

This policy will be reviewed every three years.

Social Media Policy Complaints and Enquiries

For questions regarding our policy and guidelines, or to report abuse, please contact us at:

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