## Safe Travel to School

## Wayfinding

'Fingerboard' signs, pavement stickers and other treatments suitable for a walking speed can encourage pedestrians to use designated (i.e. treated) routes and to provide route confirmation.





Please note that the information in this document represents general advice only. Each site must be assessed in its specific context, and each treatment must be assessed on its merits.



Disadvantages

•May not influence pedestrian

behaviour

Vormanby

## Advantages

- Inform pedestrians of preferred routes for safety, directness etc.
- •Can be used to create a greater sense of continuity and coherence for a given route
- •Can be used to shift desire lines (i.e. preferred routes) to safer paths
- Increases the visibility of routes
- •May improve parents' perception of safety
- Easy to install and low cost

